

2012 Conference Evaluations

Overall Evaluation: <https://www.surveymonkey.com/s/8S9QS6H>

Time	Room 1 (Ballroom)	Room 2	Room 3	Room 4
9:15A M- 10A M	<p>Mobile & UX: Inside the Eye of the Perfect Storm (Jared Spool)</p> <p>https://www.surveymonkey.com/s/8JYXXKF</p>	<p>Tree Testing and the Future of Browsing E-Commerce Sites: A Case Study and Discussion (Kelly Wolf/Tim Harter)</p> <p>https://www.surveymonkey.com/s/8JCPDD9</p>	<p>Boldly Going Where No UX Has Gone Before (Jeremy Kriegel)</p> <p>https://www.surveymonkey.com/s/8JWLHQF</p>	<p>Don't Ride the Roller Coaster: Concrete Tools to Create Lasting Design Awareness in Your Organization (Joan Vermette/ Christina Persson)</p> <p>https://www.surveymonkey.com/s/8JTVBG7</p>
10:15 AM- 11A M	<p>Beyond Gamification: Designing Behavior Change Games (Dustin DiTommaso)</p> <p>https://www.surveymonkey.com/s/8JZ7QRY</p>	<p>But I Don't Have A Portfolio (Jacqueline Stetson/Barbara Millet)</p> <p>https://www.surveymonkey.com/s/8Q89JH3</p>	<p>Whirlwind tour of Mobile Usability Testing Apps and Services (Hanumolu)</p> <p>https://www.surveymonkey.com/s/8QVMSYX</p>	<p>Studio Axioms: The unvarnished truth about starting and running a software design studio (Juhan Sonin)</p> <p>https://www.surveymonkey.com/s/8Q7JHQM</p>
11:15 AM- 12PM	<p>Storytelling the Results of Heuristic Evaluation (Carol Barnum)</p> <p>https://www.surveymonkey.com/s/8QD2R72</p>	<p>Designing for People Who Struggle with Reading and Attention (Julie Strothman)</p> <p>https://www.surveymonkey.com/s/8QDZQ8P</p>	<p>Cozy Up to Content (Dana Young)</p> <p>https://www.surveymonkey.com/s/8QCCSSG</p>	<p>Presentation Skills for Designers (Fred Abaroa)</p> <p>https://www.surveymonkey.com/s/8QJXY26</p>

<p>1PM-1:45PM</p>	<p>Reader-Centered Design for Health Communication (Sarah Pomerantz/Molly McLeod/Mel Choyce)</p> <p>https://www.surveymonkey.com/s/8QBVG9</p>	<p>Mobilize: Make Good Things Come in Small Packages (Lissa Story/Claudia Wey)</p> <p>https://www.surveymonkey.com/s/8QHDMCZ</p>	<p>My iPhone or Yours? Usability Testing on Mobile Devices (Lis Pardi/Kate Lawrence)</p> <p>https://www.surveymonkey.com/s/8QP5GPY</p>	<p>Interaction Patterns: NOT Your Average Design Patterns (David Rondeau)</p> <p>https://www.surveymonkey.com/s/8QZVLSK</p>
<p>2PM-2:45PM</p>	<p>Conducting a Summative Study of EHR Usability: Case Study (Kris Engdahl)</p> <p>https://www.surveymonkey.com/s/8WKKG93</p>	<p>Design Studio: A Method for Idea Generation, Critique and Iteration (Adam Connor)</p> <p>https://www.surveymonkey.com/s/8WKHVCF</p>	<p>Under(standing) the Influence: Design Implications and Opportunities for Behavior Change within Digital Networks (Chris Avore)</p> <p>https://www.surveymonkey.com/s/8WV83T9</p>	<p>Designing for Education: an iPad Case Study (Amanda Davis/Vignesh Krubai)</p> <p>https://www.surveymonkey.com/s/8W7CRJC</p>
<p>3PM-3:45PM</p>	<p>Panel: Delivering Results: How Do You Report User Research Findings (Bob Thomas, Eva Kaniasty, Steve Krug, Dharmesh Mistry, Carolyn Snyder, Jen McGinn, Kyle Soucy)</p> <p>https://www.surveymonkey.com/s/8QTQW7F</p>	<p>Decisions, Decisions! Designing for Decision Making (Colleen Roller)</p> <p>https://www.surveymonkey.com/s/8QMR3GW</p>	<p>Best practices for defining, evaluating, & communicating Key Performance Indicators (KPIs) of user experience (Meng Yang)</p> <p>https://www.surveymonkey.com/s/8QXBRMM</p>	<p>Designing innovative and engaging tablet app user experiences (Mark Munzer)</p> <p>https://www.surveymonkey.com/s/8QFL2Q3</p>
<p>4:15-5PM</p>	<p>#EpicFail! A/B Test Results vs. UX Best Practices (Susan Rice/Kirk Doggett)</p> <p>https://www.surveymonkey.com/s/8WDY9V8</p>	<p>On the Move with Mobile Users: using innovative design and test techniques to create athenahealth's mobile Electronic Health Record app (Kaden Rushford)</p> <p>https://www.surveymonkey.com/s/8W2CCL7</p>	<p>How User Experience Evolves in a Company – a New Look at UX Maturity Models (Rich Buttiglieri)</p> <p>https://www.surveymonkey.com/s/8WCGMVF</p>	<p>The evolution of agile methods and user-centered design: a research study (Michael Ledoux/Terry Skelton)</p> <p>https://www.surveymonkey.com/s/8WQFDPQ</p>

5:15P
M-
6PM

It ain't easy bein' pleasy –
Evangelizing UX for your
personal brand and your
business (Rev. Reginald
“Junior” Bouchard)

<https://www.surveymonkey.com/s/8WWSXKJ>

Character Creator: seeing
audiences take shape (Dana
Chisnell)

<https://www.surveymonkey.com/s/8WRLC22>

Ethnography for Usability
Practitioners (Demetrios Karis)

<https://www.surveymonkey.com/s/8WT87NN>

Are You Designing Your
Professional Relationships?
(Alla Zollers)

<https://www.surveymonkey.com/s/8WMSQ39>